



FIRSTSCAN™ MRI

Accurate. Accessible.
ANSWERS.

WORRIED ABOUT YOUR PROSTATE?

We have solutions.

Non-invasive, highly accurate
MRI Prostate Screening

Phone (402) 934-1999 | Fax (402) 905-9561

firstscanomaha.com

[Facebook.com/firstscanomaha.com](https://www.facebook.com/firstscanomaha.com)

Twitter: [@firstscanomaha](https://twitter.com/firstscanomaha)

Your PSA Is Elevated. What Now?



First of all, **don't panic**. Many other factors including Benign Prostate Hyperplasia (BPH) can elevate PSA. But don't ignore this either. Elevated PSA (greater than 4 or rising quickly over the last reading) is an early warning sign to investigate further.

Now we're going to discuss the next steps: Investigate, Validate, Give a Clean Bill of Health or Initiate a Treatment/Surveillance Plan.

INVESTIGATE

» **Old Way**

- » Investigate using a digital rectal exam - a crude measurement at best.
- » Perform an expensive "blind biopsy" in your urology clinic - done without visual aid.
- » One cannot reliably hit a target the size of a pencil eraser (a small tumor) inside of a lemon (your prostate) using a needle (or 20 needles for that matter) the size of ball point pen!
- » Yet, this is done routinely on you and your insurance company's dime because that is the "approved standard of care today", in other words, what the insurance company will pay.

» **New Way (bpMRI)**

- » Proven and used by nearly every leading research hospital in the developed countries of the world.
- » Magnetic Resonance Imaging (MRI) scans

It's Time to Take Control of Your Healthcare.

and reliably detects whether a tumor is present or not.

- » Brings peace of mind by confirming that there **is no cancer**.
- » If your MRI does not indicate a suspect tumor, then you **have no need to biopsy** in most cases.
- » Most MRI systems use an endo-rectal probe for prostate MRI, an MRI antenna that inserts into the rectum; and it's expensive. **This is no longer necessary.**
- » FirstScan uses a state-of-the-art, wearable ScanMed® prostate MRI antenna for scanning while you lay comfortably in the MRI system – non-invasively!
- » FirstScan charges a nominal flat fee for your scan and interpretation.

VALIDATE

- » The purpose of the biopsy is to take a tissue sample of the suspect lesion for lab analysis.
- » We recommend only **Image Guided Biopsies** for the reasons above. You have to see the target to hit it! MRI and Fusion (MRI plus Ultrasound) guided biopsies are available at an increasing number of locations.
- » The FirstScan image and report will be applicable for your guided biopsy, if needed.

TREATMENT/SURVEILLANCE

- » If warranted, your doctor may recommend treatment, or may instead put you on an active surveillance program.
- » If your biopsy indicates cancer, you have many options provided that you caught this in the early stages – exactly the purpose of the MRI!
- » Early stage prostate cancer is beatable and treatable.
- » Organ and functional sparing options are becoming more readily available every year. Talk to your **informed physician** about these options before you agree to more aggressive treatments!

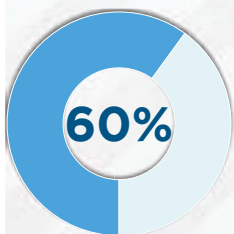


STATISTICALLY SPEAKING



1 IN **7**

men will be diagnosed with prostate cancer this year



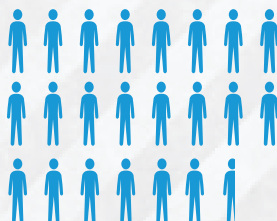
of men diagnosed are age

65+

220,800 new cases diagnosed every year



= 10,000 men



Men in the US who have been diagnosed at some point **are still alive today.**

EARLY DETECTION AND VERIFICATION IS THE KEY!

STATISTICS PROVIDED BY THE AMERICAN CANCER SOCIETY

SCHEDULE AN APPOINTMENT TODAY

FirstScan offers fast, affordable, and painless diagnostic imaging using ScanMed's state-of-the-art Prostate/Pelvic Coil.

STEP 1

Discuss FirstScan with your physician to obtain a referral.

STEP 2

Make an appointment by calling (402) 934-1999.

STEP 3

FirstScan's MRI Technologist will scan you in less than half an hour.

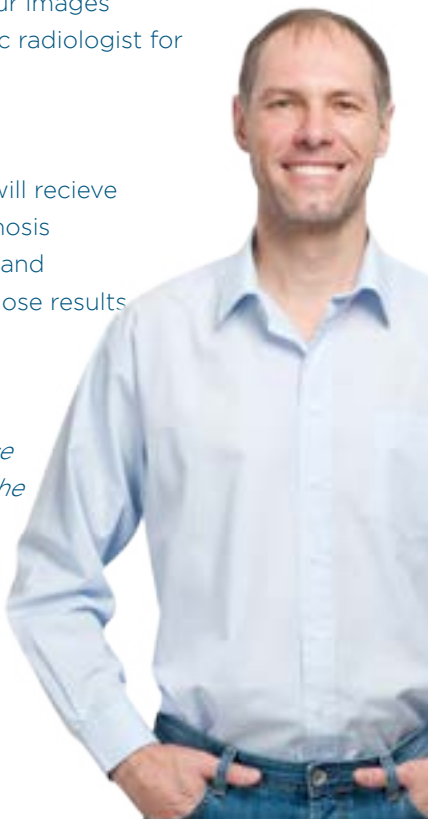
STEP 4

We will send your images to our diagnostic radiologist for diagnosis.

STEP 5

Your physician will receive your initial diagnosis within 48 hours and communicate those results to you.

The one-time, all-inclusive price of \$595 is due the day of service. Payment options are available.



WHO WE ARE



Brian W. Loggie, MD CM, FRCS, FACS
Medical Director

Harold J. Bonnstetter Professor of Surgery, Chief, Division of Surgical Oncology, Creighton University, Omaha, NE.



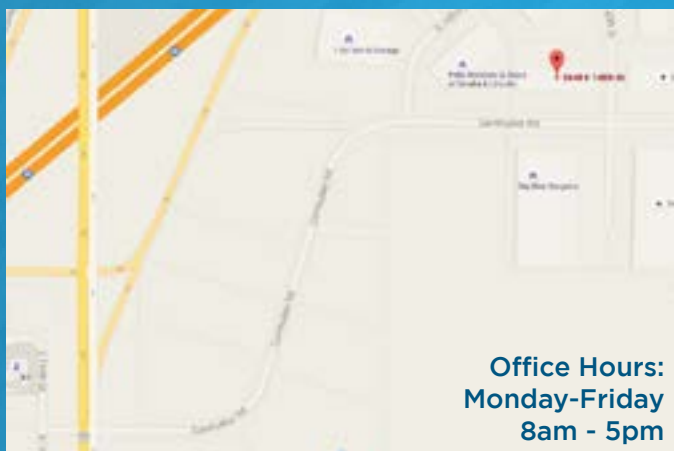
Randall Jones, PhD, MBA
President & Chief Technology Officer

Leading MRI Physicist, MRI Antenna Inventor, ScanMed President and CEO.



Tim Manion, MBA
Chief Executive Officer

Founding principal of First Care Companies.



Office Hours:
Monday-Friday
8am - 5pm

9840 S. 140th Street, Suite 5, Omaha, NE 68138
Phone (402) 934-1999 | Fax (402) 905-9561
firstscanomaha.com